

HealthKeepers Magazine **WRITER'S GUIDELINES**

Revised 5/2/12/F AL

Content - We explore topics regarding the practical application of alternative and natural health modalities and report on legislation that affects the freedom to practice and choose those modalities. Our goal is to provide useful “hands-on” information that our readers can incorporate into their lives in a simple and specific manner. We wish to avoid topics that are only of theoretical or academic value.

Articles involving conspiracy theories and/or specific religious and/or political viewpoints must be written according to academic standards and with respect for the diversity of our reading audience. Emotional appeals will not be accepted. All credible references and resources must support information being presented as fact.

Audience - Our audience is made up of thousands of readers who are students and/or advocates of alternative and natural health modalities. This audience also includes hundreds of health food storeowners as well as naturopaths, chiropractors and nutritional consultants.

Documentation - All references must be properly documented. Currently, we are using the author-date citation method as described in *The Chicago Manual of Style—16th Edition*.

Length - Articles should be no longer than 2.5 pages in length (approximately 300 words per page; articles should be between 600-1,000 words in length).

Layout/Format - All articles need to be double-spaced. Please use a 12-point font in either Times or Times New Roman.

Submission - To submit an article for consideration, please email your article to articlesubmission@healthkeepersmagazine.com or mail us a data CD with a hard (paper) copy. If using a word processing software other than Microsoft Word, we ask that you save your file as a “text” file so that we may import it into our software programs. *Articles submitted only as a hard copy (printed or handwritten) will not be accepted.*

ByLine - A byline *may* be included with the article. Each should be limited to no more than four lines. We do list each author's degrees and designations, so please be sure to include this information.

Photograph - If requested, we ask that you submit your passport-style head and shoulder photo in high resolution, digital .jpeg format.

Editing - Please note we reserve the right to subject *all* articles to our editing process to address grammar, content and length.

HealthKeepersTM Magazine " 220 Parker Street, Warsaw, IN 46580 " 1-888-965-5005.
www.HealthKeepersMagazine.com " info@healthkeepersmagazine.com